

OKLAHOMA

SCI AND INSURANCE MARKETS

Albuquerque, NM – July 29, 2009

Craig Knutson

Chief of Staff, OK Insurance Department

craig.knutson@oid.ok.gov

Mike Lapolla

Lecturer, University of Oklahoma

michael-lapolla@ouhsc.edu

OKLAHOMA

Life Before SCI – Craig Knutson

Insure Oklahoma – Insurance Commissioner Summits – Statewide

Uninsured (631k) – Statewide Cost Shift (\$954M)

Application for SCI – Implementation of SCI

The SCI Process – Mike Lapolla

Five Strategies: (1) Optimize Enrollments (2) Core Health Plan (3)

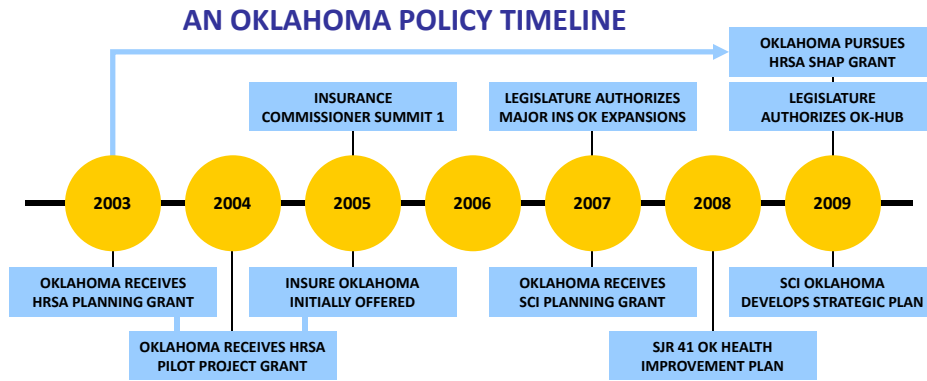
Financing Mechanisms (4) Induced Enrollment and (5) Strategic

Partnerships. Essential lessons learned from each.

Life After SCI – Craig Knutson

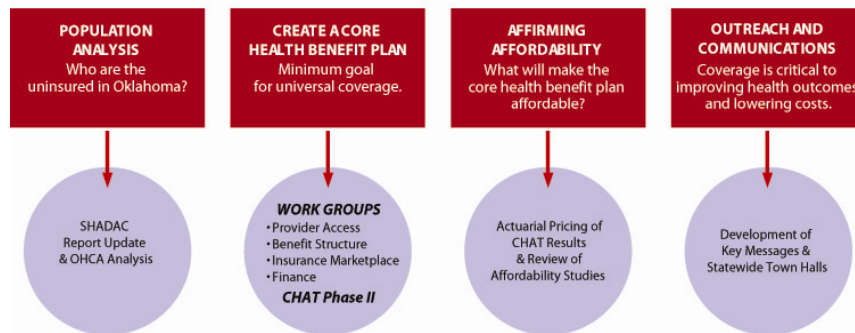
HRSA SHAP Grant (Oklahoma Exchange) – CHAT Study

Age Band (19-34) Study



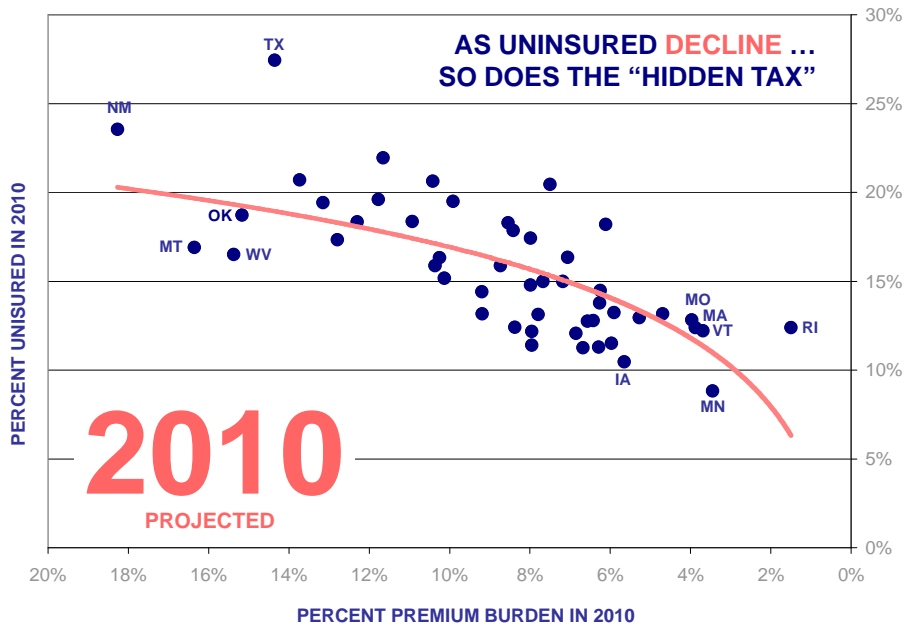
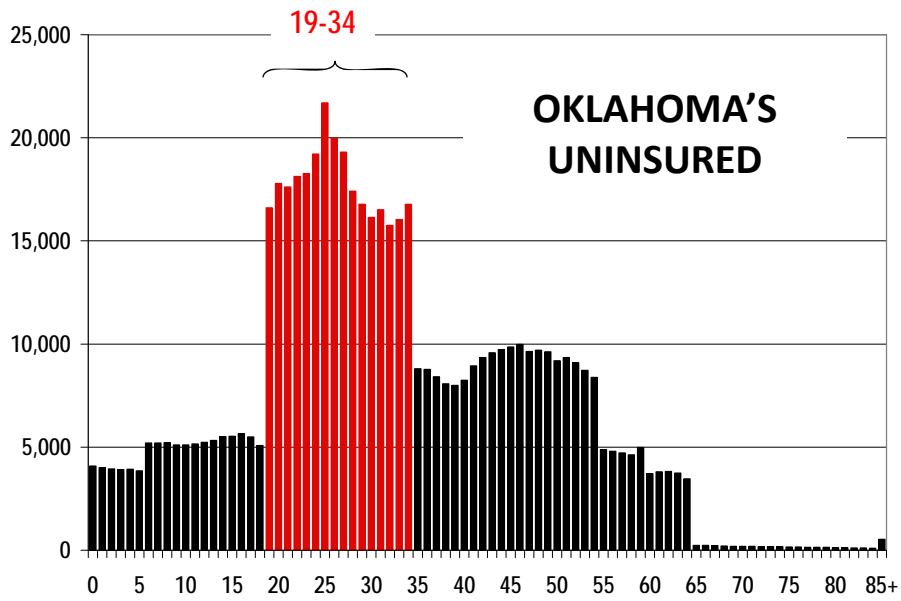
Robert Wood Johnson Foundation SCI (State Coverage Initiatives)

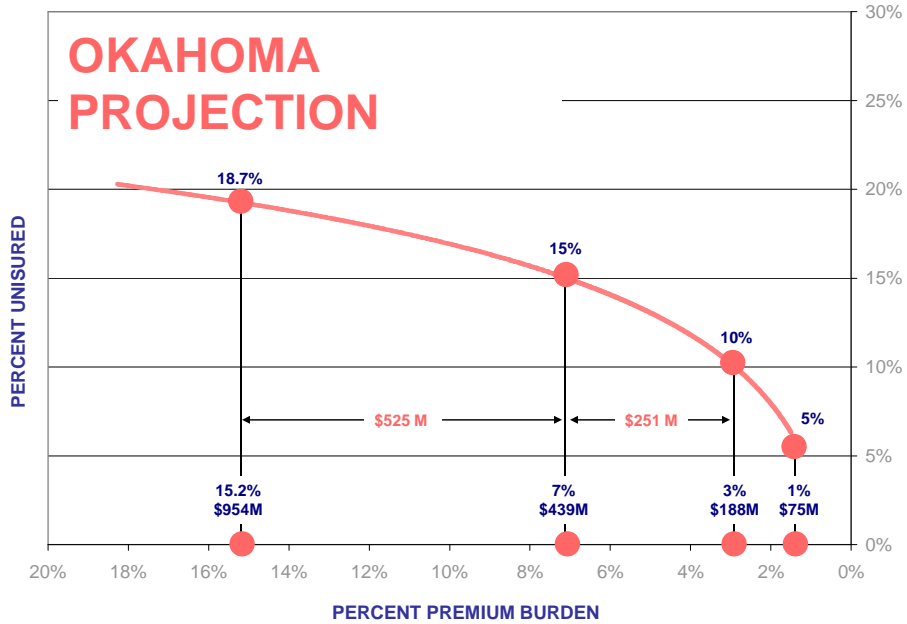
Grant total is \$200,000 from February 1, 2008 to July 31, 2009



Breakdown of Responsibilities:

Overall: Oklahoma Insurance Department (OID) + University of Oklahoma (OU)
Population Analysis: Oklahoma Health Care Authority + OU
Create a Core Health Benefit Plan: OID + OU
Affirming Affordability: OU + Columbia University, et. al.
Outreach and Communications: OID + OU + SCI Core Leadership Team





ACTUAL AND PROJECTED ENROLLMENT INSURE OKLAHOMA

