

# **Agenda**

## **SCI Annual Meeting for State Officials**

**August 4-6, 2010  
Minneapolis, MN**

*Sponsored by*  
The Robert Wood Johnson Foundation's  
*State Coverage Initiatives Program*

*Conducted by*  
AcademyHealth

**Wednesday, August 4<sup>th</sup>**

### ***State Roles in Implementing Federal Reforms - Focus on Coverage Expansions***

7:00 – 8:00 a.m.      **Continental Breakfast and Registration**      **Galaxy Foyer**

8:00 – 8:30 a.m.      **Welcome**      **Galaxy**

Enrique Martinez-Vidal  
Director, State Coverage Initiatives

Andrew Hyman  
Senior Program Officer  
Robert Wood Johnson Foundation

8:30 – 9:30 a.m.      **Overview: Roadmap to Implementation**      **Galaxy**

Stan Dorn  
Senior Research Associate  
Urban Institute

9:30 – 10:30 a.m.      **Health Insurance Exchanges: Goals and Strategies**      **Galaxy**

*This session will examine the potential value of state-based health insurance exchanges. What do states need to understand regarding whether they want their exchange to be a market organizer or an active purchaser? What are the important issues related to procurement and contracting dynamics with qualified health plans? Panelists will discuss how local market dynamics (carriers/providers) can affect the goals of an exchange.*

Panelists

Enrique Martinez-Vidal  
Director, State Coverage Initiatives

Patrick Holland  
Managing Director  
Wakely Consulting Group

Norman Thurston  
Health Policy and Reform Initiatives Coordinator  
Utah Department of Health

10:30 – 10:45 a.m. **Break** **Galaxy Foyer**

10:45 – 11:45 a.m. **Health Insurance Exchanges: Governance & Structure** **Galaxy**

*This session will explore the key administrative issues related to the implementation of health insurance exchanges. Will the structure be statewide, regional, or multi-state? Will it be handled by an independent organization or become a part of an existing state entity? Panelists will give insight into how state officials can best communicate and coordinate their efforts.*

Panelists

Enrique Martinez-Vidal  
Director, State Coverage Initiatives

Patrick Holland  
Managing Director  
Wakely Consulting Group

Norman Thurston  
Health Policy and Reform Initiatives Coordinator  
Utah Department of Health

11:45 – 12:45 p.m. **Tracking and Coordinating Newly Eligible Populations** **Galaxy**

*This session will discuss the tracking and coordination of newly eligible populations, such as new Medicaid populations, new subsidized populations, and other populations created by individual mandate. Participants will learn strategies for maximizing enrollment in new programs through effective data management, simple application requirements and careful outreach. This session will also look at the number and characteristics of the currently uninsured populations and whether they will be eligible for Medicaid/tax credit subsidies or may not be eligible for either due to income level or because of immigration status.*

Panelists

Stan Dorn  
Senior Research Associate  
Urban Institute

Julie Sonier  
Deputy Director  
SHADAC, University of Minnesota

12:45 – 2:00 p.m.

**Lunch with Speaker**

**Stars**

Jonathan Gruber  
Professor of Economics  
MIT Department of Economics

2:00 – 3:00 p.m.

**Communications Strategies**

**Galaxy**

*This session will outline the various communications strategies required for implementation. Participants will learn how to conduct effective outreach to key stakeholders, including consumers/beneficiaries, commercial/Medicaid plans, brokers, employers, providers, and the public.*

Panelists

Alison Betty  
Senior Vice President  
Greer Margolis Mitchell Burns (GMMB)

Nicole Stallings  
Director, Maryland Health Quality Cost Council  
Maryland Department of Health and Mental Hygiene

3:00 – 4:00 p.m.

**Holding Insurance Carriers Accountable**

**Galaxy**

*This session will discuss ways insurance departments are working to hold insurance carriers accountable through increased reporting requirements, additional transparency, the rate review process, medical loss ratio requirements, and more aggressive oversight of consumer complaints and appeals. The session will highlight existing state initiatives and the additional responsibilities states will undertake in the context of federal reform. It will describe how insurance department regulations can be used by states to compliment other efforts to improve quality and control costs.*

Moderator

Deborah Bae  
Program Officer  
Robert Wood Johnson Foundation

Panelists

Joel Ario  
Insurance Commissioner  
Commonwealth of Pennsylvania

Joshua Goldberg  
Health Policy and Legislative Analyst  
National Association of Insurance Commissioners

4:00 – 4:15 p.m.      **Break**      **Galaxy Foyer**

4:15 – 5:30 p.m.      **State Roundtable: Strategic Planning for Implementation**      **Galaxy**

*This roundtable consists of state officials who are leading their state's effort to implement federal reform. Panelists will focus on the development of their strategic planning process and key issues facing each of their states given the economic and political environment.*

Moderator

Enrique Martinez-Vidal  
Director, State Coverage Initiatives

Panelists

Susan Besio  
Director  
Office of Vermont Health Access

Alice Burton  
Principal, Riverside Consulting, LLC  
Maryland Health Care Reform Coordinating Council

Cynthia Jones  
Director, Virginia Health Reform Initiative  
Office of the Secretary of Health and Human Resources

Lorez Meinhold  
Director of Health Reform Implementation &  
Senior Policy Analyst for Health,  
Office of Colorado Governor Bill Ritter, Jr.

Cristine Vogel  
Deputy Commissioner, Division of Health Care Access  
Connecticut Department of Public Health &  
Special Advisor to the Governor on Health Care Reform

5:30 – 6:30 p.m.      **Registration for Main Meeting**      **Galaxy Foyer**

5:30 – 7:00 p.m.      **Welcome Reception**      **Universe**

*This reception is sponsored, in part, by the State Health Access Data Assistance Center (SHADAC) at the University of Minnesota.*

***State Roles in Sustaining Coverage Expansions:  
Improving Value in the Health Care System and  
Slowing the Cost Increase Trend***

**Thursday, August 5<sup>th</sup>**

7:00 – 8:00 a.m.      **Registration**      **Galaxy**

8:00 – 8:30 a.m.      **Continental Breakfast & Welcome**      **Galaxy Foyer**

Enrique Martinez-Vidal  
Director, State Coverage Initiatives

Cal Ludeman  
Commissioner  
Minnesota Department of Human Services

8:30 – 9:30 a.m.      **Key Drivers of Cost Growth**      **Galaxy**

*The United States spends far more than any other country on health care and yet this is not correlated with improved health outcomes or high quality and efficiency in the delivery of services. This plenary will lay the foundation for the day's discussion by identifying key cost drivers in the health care system.*

Jonathan Gruber  
Professor of Economics  
MIT Department of Economics

9:30 – 11:00 a.m.      **Approaches to Slowing Cost Growth in Public Programs**      **Galaxy**

*States can make high quality health care services accessible to a broader population when efforts are taken to increase the efficiency of public programs like Medicaid, the Children's Health Insurance Program and state employee health plans. Panelists will share strategies that—with an eye toward improving quality and decreasing cost growth—focus on high-cost populations; engage in value-based purchasing; and encourage consumer engagement strategies.*

Moderator  
Enrique Martinez-Vidal  
Director, State Coverage Initiatives

Panelists:  
Nikki Highsmith  
Senior Vice President  
Center for Health Care Strategies

Sarah Iselin  
President, Blue Cross Blue Shield of Massachusetts Foundation  
Former Commissioner, Massachusetts Div of Health Care Finance and Policy

James Johnston  
Bureau Director  
Wisconsin Department of Health Services

11:00 – 11:15 a.m. **Break** **Galaxy Foyer**

11:15 – 12:30 p.m. **Efforts to Promote Best Practices/Reward Evidence-based Care**

*One method for improving health care quality and efficiency is to promote the delivery of health care that meets best-practice standards and to make it easier for providers to consistently deliver high quality of care. This session will present the characteristics of programs that have met with success and the lessons learned that would improve similar programs and efforts.*

Moderator

Shelly Ten Napel  
Senior Associate, State Coverage Initiatives

Panelists

Richard Onizuka  
Director, Health Care Policy  
Washington State Health Care Authority

Rob Tester  
Consultant  
Tester Consulting LLC

12:30 – 1:45 p.m. **Lunch** **Stars**

1:45 – 3:15 p.m. **Overview of Activities in Minnesota** **Galaxy**

*Minnesota has been at the forefront among states in its work to improve the health of its population through its efforts to expand and sustain coverage, strengthen the delivery system, and broaden the scope of its public health outreach. Topics of discussion will include various initiatives focusing on greater transparency in cost and quality information, public health strategies, payment reform innovations, health care homes, provider peer grouping and more.*

Moderator

Sanne Magnan  
Commissioner  
Minnesota Department of Health

Panelists

Jim Golden  
Director, Division of Health  
Minnesota Department of Health

Marie Maes-Voreis  
Program Manager, Health Care Homes  
Minnesota Department of Health

Cara McNulty  
Statewide Health Improvement Initiatives Manager  
Minnesota Department of Health

Julie Ring  
Director  
Local Public Health Association of Minnesota

David Wessner  
Senior Fellow  
Division of Health Policy and Management  
University of Minnesota School of Public Health

3:15 – 3:30 p.m.

**Break**

**Galaxy Foyer**

3:30 – 5:00 p.m.

**Approaches to Slowing Cost Growth in Private Health Plans**

**Galaxy Foyer**

*How can states hold health plans accountable for reasonable premium rate increases? Can state insurance regulation and rate review create incentives to deal with provider costs, a fragmented delivery system, and inefficient administrative structures? Learn about innovative strategies in state oversight to address increases in premium costs.*

Moderator

Enrique Martinez-Vidal  
Director, State Coverage Initiatives

Panelists

Deborah Faulkner  
Health Insurance Consultant  
Office of the Health Insurance Commissioner, Rhode Island

Larry Kirsch  
Managing Partner  
Imr Health Economics, LLC

5:15 – 6:30 p.m.

**Reception**

**Stars**

**Friday, August 6<sup>th</sup>**

7:30 – 8:15 a.m.      **Breakfast**      **Galaxy Foyer**

8:15 – 9:30 a.m.      **Delivery and Payment System Reforms Contained in Federal Reform**

**Galaxy**

*This session will outline many of the numerous opportunities under the new federal law that will be available to states to support their work on delivery and payment system reforms.*

Robert Berenson  
Senior Fellow  
Urban Institute

9:30 – 10:45 a.m.      **Public Health and Prevention**      **Galaxy**

*While many states focus on improving health care as a way to address escalating costs, there are important reasons to consider ways to understand and affect the upstream determinants of health. This session highlights ways to have an impact on population health. Presenters will describe what's being done in this area and describe some creative new possibilities.*

Moderator

Enrique Martinez-Vidal  
Director, State Coverage Initiatives

Panelists

Bridget Booske  
Senior Scientist, Population Health Institute  
University of Wisconsin-Madison

Shaunna Burbidge  
Principal, Transportation Planner  
Metro Analytics

Annie Toro  
Director of Government Relations  
Trust for America's Health

10:45 – 11:00 a.m.      **Break**      **Galaxy Foyer**



11:00 – 12:15 p.m.

**Care Coordination and Care Transitions**

**Galaxy**

*Improved care coordination, a transformed primary care environment, better chronic care management, and reduced preventable hospital readmissions are all important goals. This session will highlight ways states can support delivery and payment system reforms to accomplish these goals using strategies such as patient-centered medical homes, care transition programs, and accountable care organizations.*

Moderator

Shelly Ten Napel

Senior Associate, State Coverage Initiatives

Panelists

Robert Berenson

Senior Fellow

Urban Institute

Amy Boutwell

Content Director

Institute for Healthcare Improvement

Brian Ebersole

Policy Specialist

Pennsylvania Department of Health

12:15 – 12:30 p.m.

**Closing Remarks**

**Galaxy**

12:30 p.m.

**Adjourn**