State Coverage Initiatives

## Strategic Communications: A Blueprint for Success

November 2008

AcademyHealth



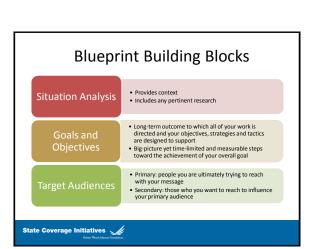


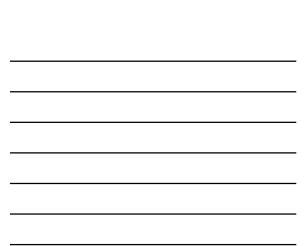


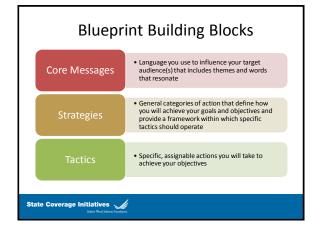
## Strategic Communications Can...

Help you ad	chieve your goals
Help you se	et your priorities
Raise aware	eness about your work
Provide an	opportunity to share your successes
Position yo	u as a leader and resource
Support you	ur vision, mission and goals
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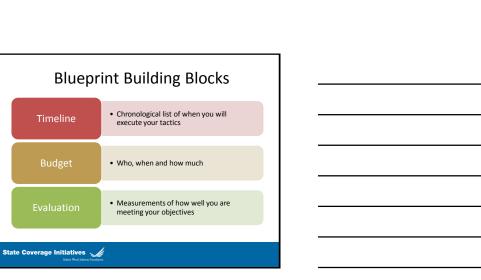


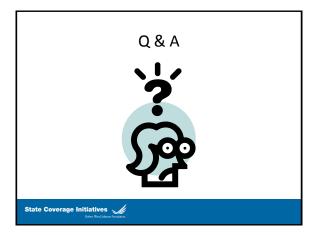




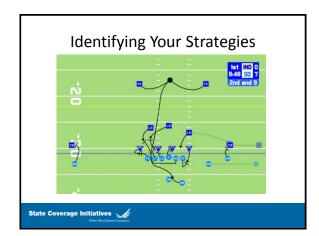


Timeline



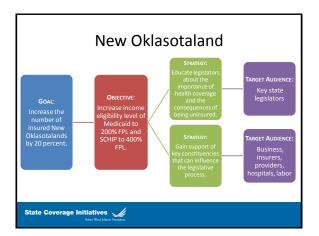














Your Mission: Identify Core Strategies for Each Objective



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