

## Health Insurance Exchange Work Plan

	2010						2011						2012																											
	3rd Quarter			4th Quarter			1st Quarter			2nd Quarter			3rd Quarter			4th Quarter																								
	July	August	September	October	November	December	January	February	March	April	May	June	July	August	September	October	November	December	January	February	March	April	May	June	July	August	September	October	November	December										
<b>GENERAL</b>																																								
Monitor progress of enabling legislation																																								
Determine subcontractors needed																																								
Release RFPs for needed subcontractors																																								
Watch for additional federal regulations and guidance regarding exchange																																								
Watch for release of insurance exchange implementation grants																																								
Begin RFP development/business requirements for Eligibility IT system to support PPACA requirements																																								
Determine public education and marketing needs																																								
Issue final recommendations to Governor, policymakers, and the public for establishment of exchange																																								
<b>WORK GROUPS (including interagency work with CDPHE, DHS, OIT, Revenue, CORHIO, etc.)</b>																																								
<b>Data Analysis (DAWG)</b>																																								
Form committee; hold kickoff meeting																																								
Select vendor to do background/gap analysis of uninsured; publish results																																								
Select vendor to complete economic/cost modeling																																								
Propose metrics and longterm evaluation criteria for HIX																																								
<b>Benefits and Plan Selection</b>																																								
Review federal guidance on essential benefits; respond; make recommendations for changes to state law to comply																																								
Begin developing standards for certification of qualified health plans to be sold in HIX																																								
Develop certification documents for plans to prepare for enrollments																																								

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<b>Financing</b>																		
Contractor and Board determine scope of financial operations																		
Board and staff determine program integrity functions																		
Determine accounting, auditing and reporting standards																		
<b>Outreach/Marketing</b>																		
Gather stakeholder input through public forums - first round																		
Select vendor to recommend website design																		
Design Web site and calculator																		
Develop a media and marketing campaign																		
<b>SHOP</b>																		
Form SHOP advisory group; input from small businesses on operational functions of exchange																		
Analyse background data and publish re: small businesses accessing exchange																		
With DOI determine adequacy of customer service functions for appeals and complaints; build additional resources into ops grant																		
Determine if early functionality of SHOP could benefit small business; make recommendation whether to adopt																		
<b>NAVIGATOR WORKGROUP</b>																		
<b>SYSTEMS AND ELIGIBILITY</b>																		
Contractor assessment of CBMS																		
Determine roles of HIX and HCPF re: eligibility, verification and enrollment for "no wrong door"																		
Make decision about buy, build, borrow IT system																		

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If buy/build develop business requirements and integration framework; select vendors; build; begin testing																																
Begin development of web portal and/or call center																																
Determine roles of HIX and DOI re: qualified health plans and certification of plans offered in and out of HIX																																
<b>STAKEHOLDER ENGAGEMENT</b>																																
Develop list of work groups; hold kick off meetings; post meetings on website																																
Update exchange website and include notifications and contact info																																
Set schedule for six outreach meetings for additional input/reaction to exchange progress.																																
<b>BOARD DEVELOPMENT</b>																																
Health Reform Implementation Board serves as Exchange oversight																																
Establish governing board (2011 enabling legislation)																																
Determinations on legislation recommendations for 2012 session																																
Work with Governance Board on final recommendations for the establishment of the exchange																																
Board develops staffing model and governance policies																																
Write and submit operational grant to HHS																																